

LITTLE TOY

COMPANY HISTORY

- Dec. 2004 Started a business
- May. 2005 Entered the store 'Lotte Mart'
- Apr. 2006 Entered the store 'Wall Mart'
- Jun. 2007 Entered the store 'Carrefour'
- Apr. 2012 Entered the store 'Everland', 'Homeplus', 'GS Supermarket'
- Jul. 2013 Exported to Vietnam
- Jun. 2014 Entered the store 'AEON MALL' at Vitenam
- Jul. 2015 Exported to the Philippines and Malaysia
- Oct. 2016 Established factory
- Dec. 2016 Enter the store 'CU'
- Dec. 2017 Be awarded 'Hi Seoul Awards - Idea'

CERTIFICATE



PARTNERS



Corp. Little Toy's product is a 'candy toy'
with children's favorite toy and chocolate candy
at a reasonable price.

LITTLE TOY

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let's enjoy world of little toy with your imagination.

PLAY LITTLE TOY WITH CANDY

Education effect on children's favorite toys!

Toys shaped such as various animals or objects within a wide range of categories can move and make a sound. Children can get educational effects by assembling toys themselves. We also use non-toxic plastic to manufacture toys to ensure stability.

"Assemble and worked by itself, can learn."

High-Quality and delicious chocolate!

Little Toy uses natural pigments to process chocolate. In addition, chocolate is processed not to melt at room temperature, ensuring higher quality through differentiated processing from other businesses.

"taste high-quality chocolate using natural pigments."

A new experience through AR!

Little Toy, manufactured in Korea as an IT powerhouse, uses 'AR' technology to introduce new types of toys.

Enjoy a lively game with delicious candy.

"Using AR, enjoy toys vividly".



Mini Electron Gun

With a lively sound and sparkling sound!
Chocolate weight: 6g
Specification(1box) 12 x 20 = 240EA



Pop-up Pirate

Let's play roulette game with the one-eyes pirate!
Chocolate weight: 6g
specification(1box): 9x16 = 144EA



Girl blocks

Let's enjoy blocks play with pretty girl characters.
Chocolate weight: 6g
Specification(1box) 6 x 24 = 144EA



Play Plus Choco

There are 24 different kinds of block toys in the eggs
Chocolate weight: 17g
Specification(1box): 6x24=144EA



Grabber toy

You can pick up anything with tongs!
Chocolate weight: 10g
Specification(1box) 24 x 12 = 288EA



Rock-Paper-Scissors

Let's play rock, paper, scissors! Press the 1st button to show "Rock" or press the 2nd button to show "Scissors"
Chocolate weight: 10g
Specification(1box): 24x12=288EA



Drumming Gorilla

If you press the button, the gorilla will play the drum
Chocolate weight: 8g
Specification(1box): 12x8=96EA



Shake Monkey

The monkey toy will generate entertaining sound and move as you shake it.
Chocolate weight: 8g
Specification(1box) 12 x 8 = 96EA



PlayPet! Let's meet 'my pet' in the mobile world!



Block toys of 23 kinds of dogs & cats
AR implement by recognizing block toys as mobile
Giving unforgettable experience to kids!
Chocolate weight: 6g / 1box (6x12) = 72EA

How to play 'PlayPet'

- 1 Put the blocks together and complete the toy
- 2 Recognize completed toys through 'PlayPet' app
- 3 Meet my pet with various contents

플레이펫 QR코드

